APPLIED LEADERSHIP

ONLINE PROGRAM

COLLABORATION & TEAMWORK

SOCIAL INNOVATION

ORGANIZATIONAL LEADERSHIP

Applied Leadership is a fully online flexible program that helps students build the skills to lead organizations, work in virtual teams, communicate effectively in a global society, and to develop the critical thinking and innovative mindset that helps them to be change agents in business, nonprofit organizations, public service and self-employment.

DEGREES OFFERED

- Applied Leadership, BS

SKILLS AND TALENTS

- Communication skills
- Creative
- Cultural sensitivity
- Entrepreneurial
- Flexibility
- Followership/teamwork
- Interpersonal skills
- Leadership skills
- Listening skills
- Organizational skills
- Resourcefulness
- Time management
- Virtual collaboration skills

REAL-WORLD EXPERIENCES

- Earn college credit for corporate and community based projects
- Leadership U
- Sociology Club

CAREERS

- Educational support
- Community developer
- Librarian*
- Manager/ team lead
- Marketing associate
- Nonprofit fundraiser
- Production lead/quality
- Program manager- nonprofit
- Project manager
- Sales manager
- Social services worker*
- Volunteer manager

*Advanced Education preferred

EMPLOYERS

- Banks/financial institutions
- Federal, state, county and local governments
- Non-profit organizations
- Self-employment
- Business and industry
- Higher education
- Hospitals and medical clinics
- Insurance companies
- Libraries
- Religious organizations
I was questioning everything in my life and I had no clue what to do. I was stuck, confused, and scared, when I was guided to the Applied Leadership program. It has given me the chance to be where I can continue my education and pursue other interests of mine outside of school. You have created a degree that has taught me so many valuable things that I would not have otherwise learned.

- KATELYNN, APPLIED LEADERSHIP STUDENT

A day or week doesn’t go by where I’m not applying something I learned in the Applied Leadership courses. I am so much better personally and professionally because of the program and the way you teach it.

- KEVIN, APPLIED LEADERSHIP GRADUATE

PROGRAM REQUIREMENTS

- Students must complete 120 total credits- including the University’s General Education Requirements
- 48 credits of upper level division [300-400] level courses

MAJOR COMMON CORE:

- AOS 301 Introduction to Applied Organizational Studies 3 credits
- AOS 488 Professional Studies Portfolio 1-2 credits

PROGRAM COMPETENCY AREAS:

- Communication in Organizations (choose 12 credits)
  Any discipline 300-499 Specific courses arranged with student’s advisory committee.

- Critical Thinking and Decision-Making in Organizations (choose 12 credits)
  Any discipline 300-499 Specific courses arranged with student’s advisory committee.

- Leadership in Organizations (choose 12 credits)
  Any discipline 300-499 Specific courses arranged with student’s advisory committee.

- Area of Concentration (choose 7-8 credits)
  Any discipline 300-499 Specific courses are in a single discipline arranged with the student’s advisory committee.

MINOR

No minor is required.

More information: sbs.mnsu.edu/applied-leadership