Smitten Kitten Research Award

Smitten Kitten is an award winning adult sex toy shop that prides itself on having a high quality, safe and smart selection of products. The store has also started a non-profit group called the Coalition Against Toxic Toys. The goal is to demystify the adult sex toy industry and transform socially irresponsible, environmentally and personally hazardous sex toy manufacturing and sex toy sales practices.

The founder and owner, Jennifer Pritchett, leads the friendly team of staff at Smitten Kitten. Jennifer earned four degrees at Minnesota State University, Mankato: AA in Liberal Studies, BS in Philosophy, BS in Gender and Women’s Studies, and MS in Gender and Women’s Studies.

Jennifer credits her educational experience at Minnesota State Mankato with giving her the skills she uses as a successful feminist entrepreneur. She is especially grateful for her Gender and Women’s Studies classes, where she first proposed a feminist sex shop as a class project. That project turned into reality and a successful career for Jennifer.

Through their generosity the Smitten Kitten is offering a research award for Gender and Women’s Studies students. Jennifer became aware of the difficulty that some students have in funding research projects due to the topic or nature of their research projects. Jennifer reached back to the women following in her footsteps at Minnesota State Mankato and gave a hand to students pursuing their dreams.